Date: 7 November 2024

Time: 10.00 AM

Venue: Bayview Hotel Georgetown, Penang



CLA: CONTAINER LOGISTICS DIGITALIZATION FOR MSME ENGAGEMENT SESSION WITH PFFA MEMBERS









The session brought together key industry stakeholders, including **Penang Port Commission** (PPC), Penang Freight Forwarder Association (PFFA), Malaysia Digital Economy Corporation (MDEC), Malaysia Productivity Corporation (MPC), Penang Port Sdn. Bhd. (PPSB), and other esteemed guests from the logistics sector. Featuring insightful presentations from industry experts, including our CEO, Mr. Mahendrarajah Selvaraja, on CLA+ Invoice Financing, the event fostered valuable discussions and engagement. We extend our sincere gratitude to PFFA, our partners, and all attendees.







