Date: 15 January 2025

Time: 9.30 AM

Venue: **E&O** Hotel, Penang



PROUD SPONSOR OF THE EABC RCEP **SEMINAR: MAXIMIZING TRADE POTENTIAL**









The seminar gathered industry leaders, trade experts, and business professionals to explore RCEP's transformative role in regional economic growth. Key discussions covered RCEP utilization, versus with ASEAN+1 FTAs, the ASEAN Tariff Finder tool, and best practices in FTA promotion. It was an excellent platform for knowledge exchange, networking, and fostering innovative ideas to maximize trade potential under RCEP. We appreciate the East Asia Business Council for organizing this impactful event, with the Federation of Malaysian Manufacturers (FMM) as the Focal Point





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